Blackboard

Blackboard Learn

An Engaging, and Effective Online Teaching and Learning Platform

> *"When we started questioning the future of the LMS solution we were using we decided we needed to align ourselves with the leading LMS standards. Blackboard, with its reputation and standing, seemed an obvious choice."*

Helder Matius
Director of Information Systems
HEC Paris, France

Blackboard Learn™ is the world's leading technology platform for delivering a rich education experience online, managing digital content and bringing together access to tools, and information through an integrated web-based learning environment.

Blackboard Learn supports learners across the student lifecycle helping to engage them in exciting new ways, reaching them on their terms and devices so they can learn when, how and where they like.

With Blackboard Learn, institutions globally can:

Drive Student Success

- **Drive student performance and retention** by making learning mobile, more engaging and through measured outcomes and analytics

- **Deliver higher-quality learning** by driving administrative efficiencies to help academics focus on teaching and learning

- **Help students get ready to find a job** by giving them access to tools to prepare them

- **Engage students** through a personalised learning experience
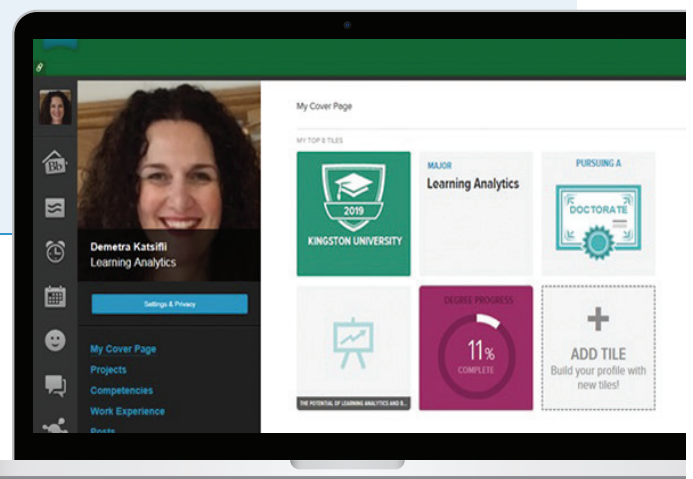
Keep Costs Down

- **Achieve scale, quality and consistency** in education delivery

- **Drive greater efficiencies** in the delivery of learning and provision of services

- **Save on travel** by enabling academic collaboration online

- **Become a "Digital University"** by reducing paperwork and printed handouts

Reach More Students

- **Expand access** to increasingly diverse student populations

- **Develop new academic courses** to extend reach

- **Promote the institution** more broadly to attract both on-campus and distance learners

- **Support academic continuity** despite transportation, geography, and connectivity challenges

Enhanced Cloud Profile

BME

Blackboard Master Distributor for the Middle East

Get to Know Blackboard Learn

Delivering an effective and meaningful online and blended learning experience requires much more than just a framework for putting courses online. Blackboard Learn can accelerate learning and deliver a rich online experience.

Feature Highlights:
Increase Academic Effectiveness and Insight

Easy Content Creation

Enable academics to efficiently manage courses, author content, create assignments, and foster collaboration, as well as accomplish mission-critical objectives related to teaching, communication and assessment.

Content Management

Make managing files in Blackboard Learn as easy as managing local files on a PC. Enable academics to discover, share, and collaborate on rich learning objects with colleagues at their institution and globally.

Digital Assessment Tools

From tests and quizzes to surveys and polls, choose among many options and build your own online assessments. Reuse questions or create new ones on the fly.

Anonymous and Delegated Grading

Designed to meet stringent requirements and workflow needs for high-stakes assignments, academics can ensure anonymous grading to avoid bias and promote reliability.

Plagiarism Detection

Integrated within Blackboard Learn, SafeAssign™ prevents plagiarism by detecting unoriginal content in student's papers within the teaching and learning environment.

Active Collaboration

Promote active collaboration around course content and group projects with wikis, blogs, and discussions that are built for education and support authentic assessment.
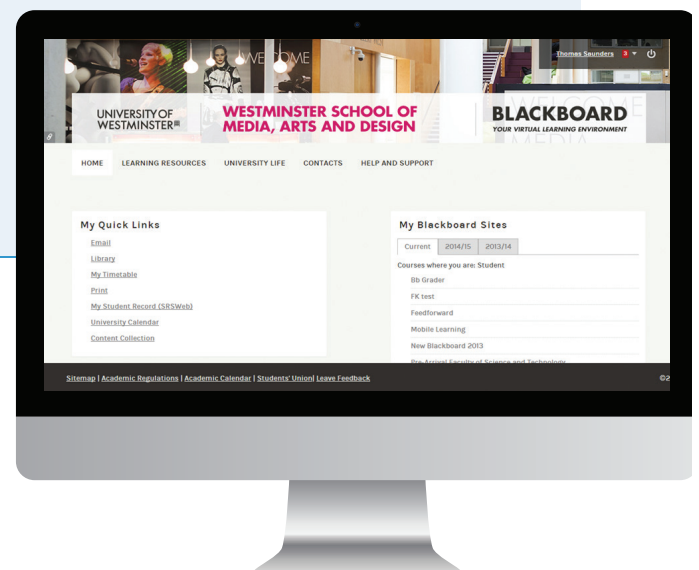
Badges and Achievements

Academics can use certificates and open badges to motivate students to excel and to provide a map of their learning that is more detailed than a grade.

Student Performance & Retention

Knowing how students are performing helps to understand what students are ready for and capable of. Access the Retention Centre, Performance Dashboard and Course Reports directly within a course for easy access to student performance.

Personalisation

Enhance the Student Experience

Personalisation

Create an engaging 'one-stop' environment for students to meet all their needs. Students access only relevant information about their courses, news, campus events, and announcements that is personalised to their needs.

Portfolio Assessment

With the Portfolio and its updated interface, authors can create and showcase artifacts of learning with ease, all from within Blackboard Learn.
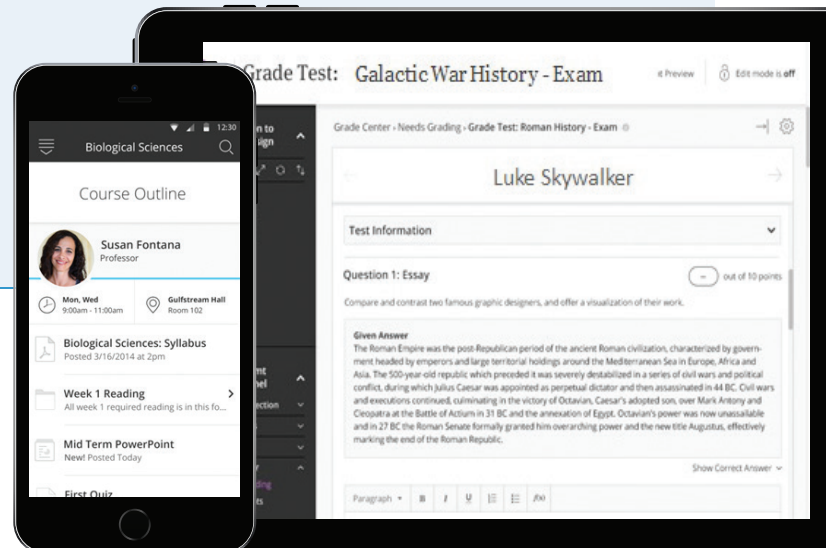
Enhanced Cloud Profile

Allow students to showcase work experience, projects, organisation memberships, and competencies so they can carry their educational identity outside the institution and share it with not only their peers, but also employers.

Social Learning

With Social Profiles and Tools, connect to the cloud-based global learning network. Students and educators can discover, connect, and collaborate with their education community from within the learning environment.

Responsive Design

New Theme

Drive Innovation and Success

Open Technology

Our open technology allows academics to continue to use external tools within their course environment. Through free access to partner technologies, expanded content partnerships, and hundreds of building blocks, we provide more opportunities to develop plug-ins and extend functionality. APIs for authentication, SIS integration, and web services ensures that the platform will integrate with all other systems. Blackboard is firmly aligned with leading industry standards and open standards' bodies such as IMS and SCORM. We also support publishing, sharing and consumption of open educational resources (OER) across all our products and services through partnership with Creative Commons.

Accessibility

Blackboard is committed to ensuring that our solutions are usable and accessible. We measure and evaluate accessibility levels using two sets of standards: Section 508 of the Rehabilitation Act issued from the United States federal government and the Web Content Accessibility Guidelines (WCAG 2.0) issued by the World Wide Web Consortium (W3C).

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Blackboard Managed Hosting

Supporting Online Programmes Today, And As They Grow Over Time

An online learning environment plays a central and mission critical role in delivering high quality learning opportunities and supporting the broader student experience. Students and staff expect their learning environment to be 'always on', providing access to the resources and activities they need when they need them.

When it comes to hosting, only Blackboard has the breadth of resources and depth of experience to help institutions manage their risk, growth, change and uptime of their online programmes.

- **Experience:** Blackboard has helped hundreds of institutions address similar challenges. We bring nearly 20 years of education sector experience and insights in helping clients solve the issues they're facing.
- **Expertise:** Our team of over 250 industry experts in eight data centres across four continents is skilled both in Blackboard applications and in managed hosting.
- **Scalability & Security:** We only use top-tier datacentres and redundant infrastructure, deploying industry best practices to provide scalability and security.
- **Relationship & Stability:** A partner that's stable and committed to education with the resources to continuously innovate across the learner experience.

Blackboard Services

Create An Effective Technology Implementation Plan

Whether building online learning from scratch, integrating existing programmes, or managing a new release, Blackboard Learn Consulting and Training solutions can help institutions world-wide to design high-performance learning systems, integrate student information, develop custom solutions, drive adoption and get trained. We bring best practices from more than 5,000 projects across 1,600 organisations worldwide to get institutions started and help them achieve their strategic goals.

About Blackboard

Our Story is About Leadership, Experience and Trust

Founded in 1997, Blackboard is the world's leading education technology company, bringing millions of people around the world closer to the knowledge they seek and the potential they can achieve. Our Blackboard global community consists of more than 19,000 clients and over 100 million users on our platforms and technologies. Today, 80%* of the world's leading academic institutions work with Blackboard and the number continues to grow. Aside from Google, we are the #1 website that students can't live without.

*Percentage of Top 50 Times Higher Education Reputation Ranking 2014.

For more information please contact us at **info@bmeholding.com**

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