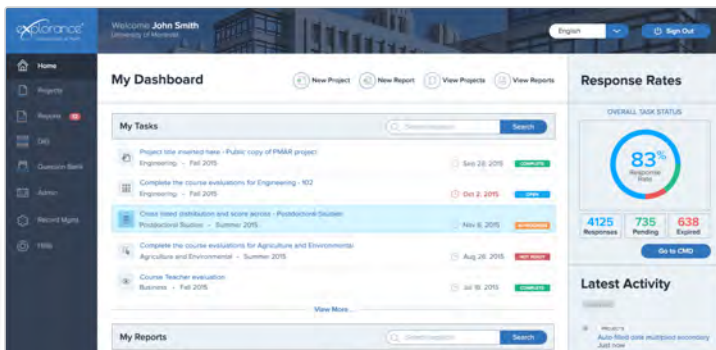# blue®

BME

YOUR COMPLETE EVALUATION SOLUTION

Make every decision a data-driven one with Blue. Blue is an all-in-one evaluation system used by hundreds of academic institutions around the world to effectively measure needs, expectations, skills, knowledge, and competencies. Through a variety of applications in one centralized solution, Blue enables comprehensive intelligence gathering and analysis to accelerate teaching and learning improvement at every level.

DATA	ACCESS	REPORTING
• Native SIS Integrations, Ellucian, Peoplesoft etc. • Automated accuracy, demographic data purposing, advanced SIS logic forms	• Deep LTI Blackboard Integration • Custom Created Building Blocks, Dashboards, Integrated Approach To Drive Responses	• Deep Analysis & Institutional Insights. • Comparative Analysis, Time Trend, Demographic Cross Tabulations, Rankings, etc.

"

HAWAI'I PACIFIC UNIVERSITY

"Blue allows us to perform sub-analysis, and view them by graduate versus undergraduate, online versus on-campus courses wonderfully."

"

Northwestern University

"Undoubtedly, Blue will continue to evolve to meet the needs of both students and faculty at Northwestern."

"

VANDERBILT UNIVERSITY

"The selection committee chose eXplorance Blue based on positive peer reviews, the product's integration with the university's course management system and its ability to support multiple question types, among other key attributes."

BLUE APPLICATIONS

Course evaluations   360 feedback reviews   Institutional surveys   Advisor assessments

COURSE EVALUATIONS

Built for course evaluations, Blue is a comprehensive solution that offers flexibility, personalization, and control. By seamlessly integrating with student information and learning management systems, Blue leverages your data to fully automate evaluation processes. Highly advanced, Blue handles even the most complex assessments with ease including cross-listed and team-taught courses.

INSTITUTIONAL SURVEYS

Robust and scalable, Blue is the best fit for institutions with ever-expanding survey needs. Whether you want to launch one centralized survey or thousands of decentralized ones, Blue can easily adapt. Fully integrating with IT systems, Blue automates surveys of any size and offers intelligent forms, a variety of question types, customizable notifications, and more.

360 DEGREE FEEDBACK

Gathering input from all angles and stakeholders, Blue 360 degree feedback gives you the complete picture. Whether you are looking to ensure successful student outcomes or measure faculty development, Blue can align with your evaluation model, competency framework, and workflows. Providing actionable insights for improvement, Blue effectively assesses both teaching and learning competencies.

BOOST RESPONSE RATES
Send forms in any language, personalize emails, and offer access through all web, mobile, and input devices.

EASILY INTEGRATE
Use existing data from any system or source (ERP, CRM, SIS, HRIS, LMS, Excel, etc.).

INCREASE ACCESSIBILITY
Provide an equivalent user experience for all end users compliant with WCAG 2.0 (AA) and Section 508 of the ADA. VPAT available upon request.

IMMEDIATE RESULTS
Create actionable reports and customize content to reflect all teaching and learning priorities.

MEET EVOLVING NEEDS
Adapt to growing enrollment, 100 to 100,000 + FTE, and support large scale centralized and decentralized surveys.

ENSURE SECURITY
Set up on the Cloud or internally and configure user privileges to meet privacy requirements.

ABOUT EXPLORANCE

At eXplorance, a Learning Experience Management (LEM) solutions provider, we empower institutions in making the right decisions with fact-based learning analytics. Founded in 2003, eXplorance is a privately held corporation based in Montreal, Canada with offices in APAC, Europe, and Latin America.

Some of eXplorance's clients include University of Melbourne, University of Pennsylvania, University of Toronto, Zayed University, Del Mar College, Bowdoin College, IESE Business School, Xi'an Jiaotong-Liverpool University, UDLAP, and Liverpool John Moores University.

ABOUT BME

With offices in Riyadh , UAE and Beirut, BME work closely with partners throughout the region to make its online learning solutions available to schools, universities, corporations, government and military organizations. The company's presence includes operations and investments in Saudi Arabia, United Arab Emirates, Qatar, Lebanon, Kuwait and its customer relations extend across the eleven countries of the region.

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eXplorance
Improvement at heart.